



4 July 2007

Mr. David Harrison  
President  
Bus Stop Bible Studies  
364 – 1920 Ellesmere Road  
Scarborough, ON M1H 3G1

Dear Mr. Harrison

Re: Transit Advertising

This letter is to confirm that we have reviewed samples of the Bus Stop Bible Studies advertising materials and have found them to be in compliance with the City of Ottawa's advertising rules and regulations.

All advertising materials placed on City of Ottawa buses (OC Transpo) are administered by our contractor, Pattison Outdoor Advertising. All advertising materials compliant with the Canadian Advertising Council's Advertising Standards are permitted. However, our contract with Pattison also provides us with the option of having any advertisements removed, if they generate significant complaints from riders or the general public.

As your experience with the TTC shows, I am confident that your proposed ads will be well received.

Sincerely yours,

A handwritten signature in dark ink, appearing to read 'Alain Mercier', with a long horizontal stroke extending to the right.

Alain Mercier  
Director, Transit Services

Cc: J. Donaldson, Program Manager, Transit Information & Customer Relations

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