

REGULAR MEETING OF COUNCIL NO. 14

DATE OF MEETING: Monday,

PLACE OF MEETING: Council Chambers, Level 2, City Hall at

7:00 p.m.

MEMBERS PRESENT: Mayor Cam Jackson and Councillors Rick

Craven, Peter Thoem, John Taylor, Jack

Dennison, Rick Goldring and Carol

D'Amelio.

STAFF PRESENT: Bob Carrington, Kim Phillips, Sharon

Henderson and Jen Knight.

Delegation material from David Harrison, Bus Stop Bible Studies, 364-1920 Ellesmere Road, Scarborough M1H 3G1 concerning the City's corporate policy on paid advertising.

File: 170-01

4. David Harrison, Bus Stop Bible Studies, 1920 Ellesmere Road, Box 364, Scarborough M1H 3G1, spoke to the Community and Corporate Services Committee recommendation regarding a corporate policy on paid advertising. Harrison requested that council review the ban on religious advertising. Harrison noted that their company's thought-provoking messages are intended as messages of hope and that over 800 display panels have been in place between December 2006 and June 2007, with few concerns expressed. Harrison asked that the text be reworded or that there be a trial campaign to assess community reaction.

File: 170-01

See Recommendation CC-158-07

CC-158-07 APPROVAL OF A CORPORATE POLICY ON PAID ADVERTISING

The following amendment was presented by Councillor Dennison:

THAT Item No. CC-158-07 of the Joint Community Development & Community and Corporate Services Committee Report No. 2-07 be amended by deleting the words "religious or" from the final bullet within the Restrictions for Advertising section of the Corporate Policy on Paid Advertising (see page 40 of the Joint Community Development & Community and Corporate Services Committee Meeting agenda dated September 17, 2007).