



## **CANADA WORSHIPS – OUTLINE**

*Then a voice came from the throne, saying: “Praise our God, all you his servants, you who fear him, both great and small!”*

*Revelation 18:5 NIV*

### **OBJECTIVE:**

To bring God’s people together across Canada, to simultaneously and publicly offer worship to God and for them to be a Christian witness in their individual communities.

### **THE WHAT AND WHERE:**

Encourage [church] worship teams and Christian musicians to participate by playing and singing on an appointed street-corner (or in public parks, band shells, beaches, shopping malls, shopping plazas, etc.) in their village, town or city, simultaneously across the nation.

Imagine being in the core of your city and seeing and hearing a worship team on every corner of each street intersection, all singing the same worship songs, carols, etc.

All teams and musicians would be led by a central worship team, (with celebrity guests?) using [live-streaming](#) over the internet (listening/watching on smartphones or tablets). All the worshippers in Canada will be singing the same songs simultaneously across all time zones [Alternate arrangements should be given to French speaking and other language regions].

Music selections should keep in mind the wide diversity of the audience.

### **THE WHEN:**

The first planned event will be a carol sing.

Saturday, December 16, 2017. This date is chosen because it is the Saturday, one week before Christmas and it will be a time the maximum number of people will be out and about to witness and participate in the event. People will be in the 'Christmas Spirit'.

The event will span [six time-zones](#). In the West (Yukon Territories – Pacific time-zone) starting and 10:00am and in the East (Atlantic Provinces) starting at 3:00pm. The event will be one-hour in length with two 5-minute breaks.

#### **PROMOTION:**

This will be a 'social media event'. *Canada Worship*s will be promoted using [Facebook](#), Twitter, YouTube, etc. A website will be created where participants will be able to download music/song sheets in PDF form. There will be an on-line sign-up in where specific instructions and liability limitations will be noted.

Well ahead of the event press releases will be distributed to all Christian publications, TV stations, newspapers and journals in Canada and a 2-minute promotional video to share with church congregations will be made available on the website, YouTube and Facebook, radio and TV interviews, etc.

Secular publicity might include pursuing a Guinness Book of World Records for the largest Carol Sing, etc.

#### **NUMBERS:**

There are more than [21,000](#) churches in Canada, many with multiple worship teams. The challenge/objective will be to achieve maximum participation.

#### **LOGISTICS:**

Notices and updates will be via social media, Google ads, etc.

There will be rehearsals in the 2–3 weeks ahead of the event, using the same methodology and technology as for the main event.

#### **OUTREACH:**

Along with each worship team there should be one or two people who are available to engage the public. We would encourage the availability of tracts and Bibles for distribution to members of the public who may be impacted by this worship event.

## TRACKING:

Using available smartphone technology, participants will be encouraged to map their location. In this way we will be able to track participation rates.



## SPONSORSHIP:

This will be a Bus Stop Bible Studies sponsored event. Each group will be asked to pay a fixed fee (\$25?) when they log onto the YouTube event ([paid event feature](#)). Monies collected that are in excess of event production costs will be used to display Bus Stop Bible Study panels in their communities (wherever possible).

## FUTURE EVENTS:

Future *Canada Worships* events might include an Easter event or a Summertime Celebration.



**EXPANSION:**

There is the potential for adding *America Worship*s in a simultaneous feed.

**AFTER EVENT:**

Participants would be encouraged to have someone recording segments of their worship and uploading short videos to the *Canada Worship*s YouTube channel.

Testimonies from participants would be solicited.

**IMMEDIATE NEEDS:**

Set up an **Event Committee** to establish parameters for the event, solicit set-up funding, technical coordinator, social media coordinator, etc.

**MISCELLANEOUS:**

Certain municipalities may require permits for street performances, e.g. Toronto requires a [Busker's permit](#) for which there is a [\\$37.29 fee](#). It is the responsibility of the performer(s) to investigate and conform to any such municipal requirements. Other examples: [Vancouver](#), [Banff](#), [Edmonton](#). Many municipalities in Canada do not charge a permit fee and actively encourage busking.

**MAJOR PARTICIPANTS (non-church):**

The Salvation Army.

Christian colleges and universities.

Christian music 'celebrities'.

**WORSHIP TEAMS SIGNAGE:**

CANADA WORSHIPS 2016

We are part of the largest, simultaneous, worship event in Canada

This event is live across six time-zones

Organized by Bus Stop Bible Studies

[www.canadaworships](http://www.canadaworships), [www.americaworships.com](http://www.americaworships.com), [www.facebook.com/canadaworships](https://www.facebook.com/canadaworships) and [www.facebook.com/americanworships](https://www.facebook.com/americanworships) are registered to Bus Stop Bible Studies.

## **DOLLARS AND SENSE**

Ultimately Canada Worships is a worship and outreach event. This must always be preeminent in any conversation. However, there are some very practical aspects to holding such an event:

- Street evangelism in local communities. Alongside the worship teams would be individuals who are able to engage the public in conversation, distribute tracts, Bibles and other resources.
- Raise church and public awareness of BSBS as the sponsor of the event;
- Opportunity to raise significant \$'s for the posting of BSBS panels through registration fees.

## **CONVERSATIONS, CONTACTS, COMMITTEE**

Establish a working committee to oversee all aspects of the event.

Raise initial funds to create a website and promote on social media.